



HOW DO I REGISTER FOR WASH ME PINK?

We have two options available that allow for you to register for the Wash Me Pink Color Run.

- By visiting our website at komencentraltennessee.org, and clicking our 'Events' tab or clicking on the Wash Me Pink banner, you can register for Wash Me Pink online.
- If you need to register offline, please contact our office by calling [423-499-9155](tel:423-499-9155) or by emailing info@komencentraltennessee.org.

HOW TO REGISTER WITHOUT A TEAM

1. **Registering for the Color Run:** Register by visiting our website at komencentraltennessee.org. If you have done the event before, log-in using your username / password. If you cannot remember this information, call [423-499-9155](tel:423-499-9155) or email info@komencentraltennessee.org.
2. **Walk or Run:** Wash Me Pink is not all about running! Our two-mile course is perfect for anyone who chooses to walk or run the course.
3. **Being an Individual Participant:** Although we encourage team building, being a single participant is perfectly fine! You will enjoy this awesome day and you can still participate in fundraising events. Should you decide after registering that you would like to start a team, you can call our office at [423-499-9155](tel:423-499-9155) and we can help you make that transition!



HOW TO REGISTER WITH / START A TEAM

1. **Select a Team Captain:** Whoever is chosen to be captain must register first and create the team before others can join. You can bring back a team from previous years!
2. **Team Participant Registration:** Each team member will then be required to register as a team member and pay their own registration fee. This allows for us to get their t-shirt size and have them accept our liability insurance and our photo release waiver.
3. **Customize your team:** Personalizing your team is important! Choose a team name that resembles why this is important to you, set a fundraising goal for your team, and personalize your teams with custom gear such as t-shirts!

4. **Build your team:** Invite family members, friends, and even co-workers to join you! Social media is a great way to promote your team! Letting people know that this opportunity is available is an important way to reach more team members! If you would like a personalized link to use on social media, contact **Madeline Burgess** at mburgess@komencentraltennessee.org.
5. **Set up your personal webpage:** After you register, log in to your Fundraising Center to customize your team's webpage! Add a photo of your team logo/members, set your fundraising goal, and give a brief message as to why you race!

TEAM BUILDING AND FUNDRAISING IDEAS

1. **Create a Common Vision:** By recruiting family, friends, and even co-workers to join you, you have already started this step! To begin customizing your team, pick a *team name* that gives meaning to everyone in the group; in memory of a survivor, in honor of someone currently fighting, or just something fun! Examples of team names are: *The Pink Slips, Team Double D's, The Raiders*. After you've agreed on the team name, *customize* your team with t-shirts or a team theme (wearing tutus, face paint, super hero capes, etc.).
2. **Develop Common Goals:** Make sure to set a goal for how large you want your team to be. Think **BIG** and recruit as many people as you know! You also need to set a team *fundraising* goal (personally and for your team) which strives for 100% participation from individuals.
3. **Fundraising Ideas:** Make sure fundraising is enjoyable! One great idea is to utilize your social media pages to allow people to know about the opportunity to join your team or to give a donation! You can also host fun events such as dress down at work, host a car wash or donut sale, or simply collect change at your desk!
4. **Create an Action Plan:** Have a *communication* plan between your members; Facebook messages, group text message, group meetings, etc. are all great ways to stay in touch and plan for the day of!
5. **Have Fun:** Team building should be fun and *engaging*! Don't make someone feel obligated to register or donate; instead, make them feel as part of the group regardless if they plan to participate or not.



For questions regarding the Wash Me Pink Color Run, please contact the Chattanooga Office at

423-499-9155 or email info@komencentraltennessee.org. We are here to help!